

From: [Metropolitan Water District](#)
To: [Kent Smith](#)
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Demand For Metropolitan Turf Rebates Exhausts Available Supplies

turf



A milestone is reached in transforming the region's landscapes as the hugely popular and successful program meets unprecedented demand from Southern California consumers and businesses. Applications are still available for water-saving device rebates. Read the [press release](#).

Metropolitan Debuts Summer Water-Saving Advertising Campaign

[Turn](#)



The campaign asks residents and businesses to “Take A Turn” and help save water during the drought. For the first time, Metropolitan’s entire multi-media outreach campaign will be produced in five languages – English, Spanish, Mandarin, Korean and Vietnamese – to reach more of the region’s diverse audience. “What I think is important about this campaign is how it is an individual call to action,” said Metropolitan board Chairman Randy Record. “This campaign has a simple but powerful message. Every bit that every one of us does to save water will add up to a big savings. And it is now all of our turns to take conservation to the next level.”

Watch the ["Take A Turn" TV ad](#) and read the [news release](#). Tell us what you are doing to save water by posting a picture of yourself and taking the #TakeATurnCA pledge on Metropolitan's [Facebook page](#).

What The News Media Are Saying

Watch KABC-TV's report on the campaign: "[California Cities Show Biggest Water Savings Yet in Drought](#)."

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New Metropolitan Conservation and Water-Saving Tips Videos Released

drought



Watch the [drought/conservation video](#).

Watch the [shorter version](#) focused on water-saving tips.

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H2oTalk



GM Talks About Gov. Brown's Visit to Metropolitan

Watch the [video](#).

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Updated Delta Fact Sheets Available

Delta

The revised plan to restore the Sacramento-San Joaquin Delta's ecosystem and fix the state's aging water infrastructure will enter a new phase soon with the release of revised EIS/EIR documents for public comment. Metropolitan has updated its Delta fact sheets to provide factual information about the Delta and how the plan proposes to increase water supply reliability and improve the health of California's fisheries. Read the [fact sheet](#) and [taking action document](#).

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Renovated Metropolitan Exhibit at Vista del Lago Visitors Center Now Open



Metropolitan's updated exhibit at the Pyramid Lake Vista del Lago Visitors

Center recently opened. The exhibit at the popular visitors center operated by the state Department of Water Resources showcases Metropolitan's mission and priorities in a series of attractive displays showing the district's efforts to ensure water reliability, safeguard water quality, manage local resources, protect the environment and maintain its vast infrastructure. View more [pictures of the exhibit](#) and learn more about the [center](#).

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